



Women in Leadership - online Round Table

At this moment in time, we are truly at a threshold in society. We have the opportunity to rebuild the economy in a more balanced way serving the people and the planet. The future is referred to as the “New Normal”; McKinsey calls it the “New Possible” – a much more promising phrase.

Women are essential in this transformation. But how do we bring the much-needed feminine qualities into businesses and the economy? For decades, qualities like competitiveness, control and logic were considered success factors to drive growth. However, more feminine qualities like collaboration, nurturing and empathy were not equally valued and considered essential for success.

“One of the criticisms I’ve faced over the years is that I’m not aggressive enough or assertive enough, or maybe somehow, because I’m empathetic, I’m weak. I totally rebel against that. I refuse to believe that you cannot be both – compassionate and strong.” - Jacinda Ardern, Prime Minister of New Zealand

Online Roundtables for women will run monthly with changing themes. The format will be a safe space for reflection, sharing, learning and support while engaging in a meaningful topical discussion.

As stated in the UN Sustainability Development Goals, the world needs gender equality. However, more women in leadership positions alone will not help with a new narrative. The past narrative was unbalanced and focussed on success no matter what - at times beyond ethics and beyond what the planet was able to sustain.

“Women and men alike can become better versions of themselves by valuing and respecting their feminine energies to the same level as their masculine energies.”

- Jacqueline McLeod, Author of #1 Amazon Best Seller, 'Feminine Masculine Balance'

Qualities are not related to gender. There are many women in businesses who became “a better man” in order to stay effective and have a career. Equally, many men bring feminine energies into the world. Our vision is that the yin and the yang, the feminine and the masculine qualities are equally expressed, appreciated and valued - which leads to a safer, healthier, more peaceful and abundant world for us all. Women (and men) need to be able to show up wholly with all their innate qualities to create a new narrative for a balanced society.

So, how can we take the first step?

There are not many female role models that are proudly and successfully showing up with their feminine qualities in the currently rather masculine dominated business world and economy. Consequently, we want to offer women the space to connect with each other and explore together:

- The impact they want to make in their environment.
- How they can effectively navigate the current paradigm and become role models for the new narrative.

**If you want to be part of the conversation, please email:
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