

The Chairman and Members of



are delighted to invite you to its

9th Biennial International Conference on

Sustaining Business through Integrity and Trust

from 25 to 28 January 2024



INTEGRITY

AND

TRUST

Most of us in business, when talking or thinking about “growth”, invariably think about financial growth — how do we increase our turnover; our profits; our capacity to produce and sell; etc. etc. While this may have done wonders for our balance sheets, it has resulted in the deterioration of our planet, our eco-systems, many of our relationships and even our values. The realization of this is, fortunately, growing among many of us that this is not sustainable and that if we are to remain sustainable, we need to be “creating value” in our businesses — value for our customers, employees, suppliers, shareholders and all other stakeholders.

Building trust is an essential part of developing any relationship. Without trust one cannot create a meaningful and sustainable relationship with anyone. There are many who think that by laying down very precise policies and procedures they can get the job done but, let’s face it, without trust the policy itself becomes suspect and the procedures superfluous

How do we build trust and create value?

To help find some of these answers, ICB India, a programme of Initiatives of Change (India), is focusing on these issues during its 9th International Conference at Panchgani, Maharashtra, India. We would be delighted if you would join us for this event to share experiences, collect ideas and pool wisdom while finding ways to make this possible. The Conference begins at 6:00 pm on 25 January and concludes by 11:00 am on 28 January 2024. We are expecting eminent business persons from Europe, Africa and Asia, including India

The Conference will be held in the beautiful and lush green environment of Asia Plateau in Panchgani, a hill-station in the Sahayadri Hills, 1300 metres above sea level. It is about 100 kms. from Pune, the nearest airport. Direct luxury buses and taxis are available from Pune and Mumbai (248 kms). Though the weather is pleasant, light woolen clothes are recommended. We suggest you bring your walking shoes as well. If possible, carry along your traditional costume and musical instruments for a cultural evening *soirée*.

lofC India and its centre, ‘Asia Plateau’ is owned by ‘Friends of Moral Re-Armament (India)’, a registered Educational Charitable Public Trust, which was established in 1961. To advance the charitable objects of the Trust and to defray some of the expenses of the programme, the following is the subsidized contribution* per delegate for those staying on the campus:

Large Business Houses: ₹ 35,000/-

Medium & Small Industry: ₹ 25,000/-

Individuals: ₹ 20,000/-

Foreign Delegates: US\$ 800/-

For those accommodated outside the Centre, the cost of accommodation would depend on the hotel's tariff.

* GST as applicable.

Businesspersons may fill out the online Registration Form, available at the link below: www.icb.international/register. This should be sent at the earliest convenience but not later than 31 December 2023. Conference contribution can be made through online banking after the application has been confirmed.

The generous giving of some helps cover the cost of those who are unable to do so. Limited, subsidized fees are available for those in need. The contribution includes programme material, all meals and accommodation.



Initiatives of Change
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